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**SONY COMPUTER ENTERTAINMENT TO ACCEPT APPLICATIONS FOR  
DEVELOPER PROGRAM FOR PLAYSTATION®SUITE  
(CLOSED BETA TEST)**

*SCE Initiates Content Development Support for PlayStation™Certified devices and PlayStation®Vita  
in Japan, United States and United Kingdom from late November*

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**Tokyo, November 10, 2011** – Sony Computer Entertainment Inc. (SCEI) today announced that it will start accepting limited applications from content developers in Japan, United States and the United Kingdom for Developer Program for PlayStation®Suite (PS Suite) (Closed Beta Test). Introduced in September, Developer Program for PS Suite (Closed Beta Test) will be launched in late November, as a part of PS Suite initiative to deliver the world of PlayStation® to open operating system based portable devices.

Developer Program for PS Suite (Closed Beta Test) provides content developers in advance with an early version of PlayStation®Suite SDK, a set of development tools and software libraries for PS Suite<sup>\*1</sup>. The program (Closed Beta Test) will provide SCE an opportunity to incorporate feedback from developers about PS Suite SDK's usability, as well as SCE's support. SCE will refine the program before the public launch in order to offer a convenient and efficient content development environment for developers.

Content developed for PS Suite through the official version of Developer Program for PS Suite can be enjoyed on PlayStation™Certified (PS Certified) devices<sup>\*2</sup>, as well as on PlayStation®Vita (PS Vita). Delivering a variety of content including games for these devices, SCE will enhance PlayStation®Store<sup>\*3</sup> for PS Suite in the next spring and will further expand the world of PS Suite.

Through PS Suite, SCE will deploy various measures to support content developers in their business and will expand the PlayStation entertainment experience on an open operating system.

(Please refer to the special site link for more information)

<http://www.playstation.com/pss/closedbeta/>

\*1 Developers are able to obtain PS Suite SDK by signing a license agreement with SCE.

\*2 As of November 10th, 2011, PS Certified device line-up available in Japanese market includes Sony Ericsson's docomo Smartphone Xperia™ SO-01C (on sale by DOCOMO), docomo NEXT series Xperia™ acro SO-02C (on sale by DOCOMO), docomo NEXT series Xperia™ PLAY SO-01D (on sale by DOCOMO), Xperia™ acro IS11S (on sale by KDDI Corporation and Okinawa Cellular Telephone Company) and Sony Corporation's "Sony Tablet" S, "Sony Tablet" P.

\*3 Users can download vast digital content including games through PS Store for PlayStation®Network for PS3, PSP® (PlayStation®Portable), PS Vita and PS Certified devices.

### **About Sony Computer Entertainment Inc.**

Recognized as the global leader and company responsible for the progression of consumer-based computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufactures, distributes and markets the PlayStation® game console, the PlayStation®2 computer entertainment system, the PSP® (PlayStation®Portable) handheld entertainment system and the PLAYSTATION®3 (PS3®) system. PlayStation has revolutionized home entertainment by introducing advanced 3D graphic processing, and PlayStation 2 further enhances the PlayStation legacy as the core of home networked entertainment. PSP is an innovative handheld entertainment system that allows users to enjoy 3D games, with high-quality full-motion video, and high-fidelity stereo audio. PS3 is an advanced computer system, incorporating the state-of-the-art Cell processor with super computer like power. SCEI, along with its subsidiary divisions Sony Computer Entertainment America Inc., Sony Computer Entertainment Europe Ltd., and Sony Computer Entertainment Korea Inc. develops, publishes, markets and distributes software, and manages the third party licensing programs for these platforms in the respective markets worldwide. Headquartered in Tokyo, Japan, Sony Computer Entertainment Inc. is an independent business unit of the Sony Group.

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