



**Press Information  
For Immediate Release**

**PlayStation®Network Video Delivery Service for Europe  
Now Available on PlayStation®3 and PSP™(PlayStation®Portable)  
More than 2000 movies available, to rent or to own, at the click of a button**

**LONDON – 19th November 2009:** Sony Computer Entertainment Europe (SCEE) further expanded its PlayStation® entertainment experience today with the launch of the PlayStation®Network video delivery service for Europe. Now available in France, Germany, Spain and the UK, with other countries to follow in 2010, the service allows film fans to download hundreds of movies, including the latest releases, straight to their PlayStation®3 (PS3™) and PSP™ (PlayStation®Portable).

More than 2,000 movies are available across the stores to rent (from €1.99) or to buy (from €7.99), many in High Definition\* (HD) as well as Standard Definition (SD), from major movie studios including 20<sup>th</sup> Century Fox, The Walt Disney Company<sup>1</sup>, Lionsgate<sup>2</sup>, Metro-Goldwyn-Mayer Studios Inc. (MGM), Paramount Pictures, Sony Pictures, Starz Media<sup>2</sup>, Universal, and Warner Bros. The service also provides a broad selection of content from local market studios including ContentFilm International, E1 Entertainment UK and Optimum Releasing (UK), and Constantin Film, Kinowelt and Universum Film (Germany), MK2, EuropaCorp, Pathé, SND and Wild Side Video (France) and Vértice Cine (Spain).

Titles available within the launch window include *Angels and Demons*; *Bruno*; Disney/Pixar's *Cars*; Walt Disney Pictures' *The Chronicles of Narnia: The Lion, The Witch and The Wardrobe*; *Crank 2*; *The Dark Knight*; *Dead Space: Downfall*; *Drag Me to Hell*; *Gran Torino*; *Harry Potter and the Order of the Phoenix*; *National Treasure*; *Pirates of the Caribbean: The Curse of the Black Pearl*; *Public Enemies*; *Star Trek*; *Terminator Salvation*; *Transformers 2: Revenge of the Fallen*; and *Valkyrie*; and *X-Men Origins: Wolverine*. Additional content will be added on a weekly basis.

"The launch of the PlayStation Network video delivery service extends our entertainment offering and provides consumers with another way to access their favourite movies, whether at home or on the go," said Andrew House, President and CEO, Sony Computer Entertainment Europe. "With the choice of content constantly expanding,

including full games, bite-size downloadable “minis” games, demos and now movies too, the PlayStation Network is the gateway to a world of entertainment.”

At launch, there will be a special offer for existing PSN members, allowing them to receive a complimentary copy of The Da Vinci Code if they buy Angels and Demons. There will also be a special promotion to encourage new members. Anyone who registers for a PlayStation®Network account using their new PS3s between 19th & 30th November 2009 will receive a voucher to download a complimentary copy of Transformers to own<sup>3</sup>.

Located on the PlayStation®Store under the “Video Store” section, the PlayStation Network video delivery service provides consumers with an exceptional entertainment experience, adding HD and SD movies for rental or purchase, to the already comprehensive line-up of games, demos, trailers and other content.

The video delivery service will be fully integrated within the PlayStation Network, using the same log-in, wallet system and user-interface. Visitors can search for movies by name, or can browse categories such as “new releases”, “genres” and “most popular downloads”. PS3’s progressive downloading allows viewers to start watching a film shortly after the download begins. They can also access certain games or other content on their PS3 while the download is taking place.

Consumers who choose to rent have up to 14 days to watch their movie, and, once playback is started, they have 48 hours to watch the content. Purchased movies are stored on the PS3 hard disk drive and can be accessed at home via PS3 or transferred to PSP for content on the go.

The PlayStation Network video delivery service takes prime position in a line-up of PlayStation entertainment features, alongside streaming music video with VidZone®, Catch Up TV services and free digital TV viewing with PlayTV™. With games, music, Internet, photos, communications and more, it’s yet another reason to make PS3 and PSP the heart of your entertainment world. To find out more, visit !! HYPERLINK "http://www.eu.playstation.com" ¶ [www.eu.playstation.com](http://www.eu.playstation.com)<sup>1</sup>.

\* Initially HD content will only be available to rent

1 Content only available to rent or to buy in the UK and to rent in Germany at launch

2 Content from these studios will be available only in the UK

3 The promotional code will be sent to eligible customers in December 2009.

**ENDS**

For more information, please contact your local PR manager.

### **About Sony Computer Entertainment Europe Ltd**

Sony Computer Entertainment Europe (SCEE), based in London, is responsible for the distribution, marketing and sales of PlayStation®3, PlayStation®2, PSP™ (PlayStation®Portable) and PlayStation®Network software and hardware in 99 territories across Europe, the Middle East, Africa and Oceania. SCEE also develops, publishes, markets and distributes entertainment software for these formats, and manages the third party licensing programs for the formats in these territories. Since the launch of PlayStation 3 in November 2006, over 27 million units have been sold globally and continue to be sold at a record level. Maintaining its position as one of the most successful consumer electronic products in history, PlayStation 2 has sold over 140 million systems worldwide. Since its launch at the end of 2004, over 55.9 million PSPs have been sold globally, highlighting the importance of the portable entertainment market. With the huge increase in interest and accessibility of network applications and network gaming, over 31 million accounts have registered to PlayStation Network, the free-to-access interactive environment, and over 650 million items have been downloaded.

More information about PlayStation products can be found at [www.playstation.com](http://www.playstation.com) or visit the Virtual Press Office at [www.scee.presscentre.com](http://www.scee.presscentre.com).

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