



**FOR IMMEDIATE RELEASE**

**SONY COMPUTER ENTERTAINMENT JAPAN TO RELEASE  
NEW PLAYSTATION®3 PERIPHERALS  
*Wireless Keypad for PLAYSTATION®3 and AC Adaptor  
To Become Available in the Japanese Market on December 18***

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**Tokyo, October 9, 2008** - Sony Computer Entertainment Japan (SCEJ), a division of Sony Computer Entertainment Inc. (SCEI) responsible for business operations in Japan, announced today that it would release “Wireless Keypad” (CECHZK1JP) for PLAYSTATION®3 (PS3®) and USB supported “AC Adaptor” (CECHZA1 J) for charging PS3 peripherals\*<sup>1</sup> on Thursday, December 18<sup>th</sup>, 2008, in Japan at a recommended retail price of 5,500 yen and 2,800 yen (both including tax), respectively.

This new “Wireless Keypad,” designed to fit on both SIXAXIS® and DUALSHOCK®3 wireless controllers, offers comfortable text input with the support of roman letter entry for Japanese typing . With this new peripheral, users will be able to input text right in the palm of their hands with out using the on-screen keyboard, and can enjoy text chat on upcoming PS3 titles to be released this holiday seasons including *LittleBigPlanet*, available October 30, 2008, *Resistance 2*, available November 13, 2008, and *SOCOM: CONFRONTATION* available October 30, 2008\*<sup>2</sup>. Users can also enjoy comfortable text chat on services such as PlayStation®Home scheduled to launch its Open Beta Service within this calendar year.

By utilizing the newly announced “AC Adaptor,” users will be able to charge the SIXAXIS or DUALSHOCK 3 wireless controller by simply using the adaptor and without charging it through PS3. Also by adopting two USB ports, it enables users to charge another peripheral such as “Wireless Keypad” or “Wireless Headset” for PS3 while charging the wireless controller on the other port.

SCEJ will deploy various measures to meet users’ demand and will continue to expand the PS3 platform with enhanced line-up of PS3 systems and peripheral products.

\*<sup>1</sup> Please refer to the product specification for supported peripherals.

\*<sup>2</sup> *LittleBigPlanet*, *Resistance 2*, and *SOCOM: CONFRONTATION* are titles to be released from SCE.

**Wireless Keypad Product Overview**

Product name	Wireless Keypad
Product code	CECHZK1JP
Release date	Thursday, December 18, 2008
RRP	5,500 yen (including tax)
Color	Black
Weight	Approx. 60 g
Battery	DC 3.7V , Built-in Rechargeable Lithium-Ion Battery
Battery capacity	610mAh
Operation temperature	5°C~35°C
Included	- Wireless Keypad x 1
Additional information	- Bluetooth® Ver.2.0 - QWERTY keyboard (supports roman letter entry for Japanese typing)

\* Users will need to install the latest system software update to use the Wireless Keypad.

\* Design and specifications are subject to change without notice.

**AC Adaptor Product Overview**

Product name	AC Adaptor
Product code	CECHZA1 J
Release date	Thursday, December 18, 2008
RRP	2,800 yen (including tax)
Included	- AC Adaptor x 1 - Power cable x 1 - USB Cable (1.5m) x 1
Supporting peripherals	- Wireless Keypad for PS3® - Wireless controller for PS3® (SIXAXIS® and DUALSHOCK®3) *1 - Wireless Headset for PS3® - PSP® (PlayStation®Portable) PSP-2000, PSP-3000 *2

\*1 Please disconnect USB cable when using the PS button.

\*2 PSP needs to be in USB mode, when charging. The AC Adaptor does not support PSP-1000.

\* Design and specifications are subject to change without notice.

**About Sony Computer Entertainment Inc.**

Recognized as the global leader and company responsible for the progression of consumer-based computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufactures, distributes and markets the PlayStation® game console, the PlayStation®2 computer entertainment system, the PSP® (PlayStation®Portable) handheld entertainment system and the PLAYSTATION®3 (PS3®) system. PlayStation has revolutionized home entertainment by introducing advanced 3D graphic processing, and PlayStation 2 further enhances the PlayStation legacy as the core of home networked entertainment. PSP is a new handheld entertainment system that allows users to enjoy 3D games, with high-quality full-motion video, and high-fidelity stereo audio. PS3 is an advanced computer system, incorporating the state-of-the-art Cell processor with super computer like power. SCEI, along with its subsidiary divisions Sony Computer Entertainment America Inc., Sony Computer Entertainment Europe Ltd., and Sony Computer Entertainment Korea Inc. develops, publishes, markets and distributes software, and manages the third party licensing programs for these platforms in the respective markets worldwide. Headquartered in Tokyo, Japan, Sony Computer Entertainment Inc. is an independent business unit of the Sony Group.

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