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**SONY COMPUTER ENTERTAINMENT AMERICA ANNOUNCES LIMITED-
EDITION UNCHARTED: DRAKE'S FORTUNE™ PLAYSTATION®3 BUNDLE
FEATURING NEW 160GB PS3™ SYSTEM**

PS3 Bundle Includes Uncharted: Drake's Fortune™, PLAYSTATION®Network Voucher for PAIN and DUALSHOCK®3 Wireless Controller, Offering Tremendous Value to Consumers

FOSTER CITY, Calif., August 20, 2008 – Sony Computer Entertainment America (SCEA) today announced plans to introduce a new 160GB PLAYSTATION®3 (PS3™) computer entertainment system in North America as part of the limited-edition *Uncharted: Drake's Fortune*™ PS3 system bundle. The increased storage size enables entertainment enthusiasts to store even more movies, television shows, and games downloaded from PLAYSTATION®Network, as well as more videos, music, and photos from their personal collection. Slated to launch in November for \$499.99 (MSRP), the 160GB PS3 system will come bundled with the hit game, *Uncharted: Drake's Fortune*™, a PLAYSTATION Network voucher for *PAIN*, and a DUALSHOCK®3 wireless controller. The previously announced 80GB PS3 system (\$399.99 MSRP) has started shipping to retailers.

“As PLAYSTATION Network continues to evolve with our recently launched video delivery service and more exclusive games, PS3 owners are demanding more storage capacity,” said Jack Tretton, president and CEO, SCEA. “Consumers also are utilizing PS3 as an entertainment hub for their digital media, placing content such as their entire music collection on the hard drive. The 160GB PS3 system addresses this growing consumer demand in a compelling bundle that delivers significant value.”

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SCEA – New *Uncharted: Drake's Fortune* 160GB PS3 bundle
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The *Uncharted: Drake's Fortune* PS3 bundle includes the following components:

- 160GB PS3 system – The 160GB PS3 is a complete entertainment system comprising a Blu-ray™ Disc player, HDMI output, an integrated Wi-Fi connection, and Cell Broadband Engine™.
- *Uncharted: Drake's Fortune* – A 400-year-old clue found in the coffin of Sir Francis Drake sets a modern-day fortune hunter, Nathan Drake, on an exploration for the fabled treasure of El Dorado, leading to the discovery of a forgotten island in the middle of the Pacific Ocean. The search turns deadly when Drake becomes stranded on the island and hunted by mercenaries. Outnumbered and outgunned, Drake and his companions must fight to survive as they begin to unravel the terrible secrets hidden on the Island.
- *PAIN* PLAYSTATION Network Voucher* – *PAIN* boldly tackles a rarely explored area of video-gaming...comedy. The unique mechanic of the game allows the player to load a character into a human-sized, ultra-powerful slingshot, and fire the character into an active, physics-controlled environment, filled with precarious and humorous situations. Download *PAIN* from PLAYSTATION Store (<http://store.playstation.com>) to your PS3 system with the included voucher.
- DUALSHOCK 3 Wireless Controller – DUALSHOCK 3 wireless controller provides the most intuitive game play experience with pressure sensors in each action button and the inclusion of the highly sensitive SIXAXIS™ motion sensing technology.

The additional storage space of the 160GB model will benefit consumers, as several highly anticipated PLAYSTATION Network and PS3 games along with add-on content will be available for download soon, including *PAIN Amusement Park*, *Ratchet & Clank@Future: Quest for Booty™*, *SOCOM: U.S. Navy SEALs Confrontation*, and *The Last Guy™*. The bundle is also a great option for consumers who want to utilize PLAYSTATION Network's video delivery service, which offers new blockbuster movies and popular TV shows for download on an ongoing basis.

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SCEA – New *Uncharted: Drake's Fortune* 160GB PS3 bundle
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PS3 momentum has soared in 2008, starting with Blu-ray becoming the high-definition standard and following the launches of key franchise titles, including *Gran Turismo™ 5 Prologue*, *Grand Theft Auto™ IV*, and *Metal Gear Solid®4: Guns of the Patriots*. That momentum will continue into the holidays and beyond, as PS3's software lineup will offer the most depth and breadth of any platform across the industry, delivering highly anticipated exclusives such as *BUZZ!™: Quiz TV*, *LittleBigPlanet™*, *Resistance™ 2*, *MotorStorm™ Pacific Rift*, and *Killzone™ 2*.

PLAYSTATION®3 160GB Specification

Product name		PLAYSTATION®3
CPU		Cell Broadband Engine™ (Cell/B.E.)
GPU		RSX™
Sound		Dolby 5.1ch, DTS 5.1ch , LPCM 7.1ch, AAC, others *1 *2
Memory		256MB XDR Main RAM, 256MB GDDR3 VRAM
HDD	2.5" Serial ATA	160GB
I/O	USB 2.0	x2
Communication	Ethernet	X1 (10BASE-T, 100BASE-TX, 1000BASE-T)
	IEEE 802.11 b/g	Included
	Bluetooth 2.0 (EDR)	Included
Wireless controller (Bluetooth)		Included
AV Output	Screen size	480i, 480p, 720p, 1080i, 1080p
	HDMI OUT	x1 *3
	AV MULTI OUT	x1
	DIGITAL OUT (OPTICAL)	x1
BD/DVD/CD Drive (Read Only)	Maximum Read Speed	BD 2x (BD-ROM) DVD 8x (DVD-ROM) CD 24x (CD-ROM)
Dimensions		Approximately 12.75in(W) x 3.86in (H) x 10.8in (D)
Weight		Approximately 11 lbs

*1 A device compatible with Linear PCM 7.1 Ch. is required to output 7.1 Ch. audio, supported by Dolby TrueHD or a similar format, from the HDMI OUT connector.

*2 This system does not support output from the DTS-HD 7.1 Ch. DTS-HD 7.1 Ch. audio is output from a 5.1 or lower channel.

*3 "Deep Color" and "x.v.Color (xvYCC)" defined by HDMI ver1.3a are supported.

SCEA – New *Uncharted: Drake's Fortune* 160GB PS3 bundle
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About Sony Computer Entertainment America

Sony Computer Entertainment America Inc. continues to redefine the entertainment lifestyle with its PlayStation® and PS one® game console, the PlayStation®2 computer entertainment system, the PSP® (PlayStation®Portable) handheld entertainment system, the ground-breaking PLAYSTATION®3 (PS3™) computer entertainment system and its online and network services the PLAYSTATION®Network and PLAYSTATION®Store.

Recognized as the undisputed industry leader, Sony Computer Entertainment America Inc. markets the PlayStation family of products and develops, publishes, markets and distributes software for the PS one game console, the PlayStation 2 computer entertainment system, PLAYSTATION 3 and the PSP system for the North American market. Based in Foster City, Calif., Sony Computer Entertainment America Inc. serves as headquarters for all North American operations and is a wholly owned subsidiary of Sony Computer Entertainment Inc.

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Visit us on the Web at <http://www.us.playstation.com>

*PLAYSTATION Network registration is required. User responsible for all applicable Internet fees. Voucher for *PAIN* expires March 30, 2009.

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