



SONY COMPUTER ENTERTAINMENT JAPAN TO RELEASE SLIM-LINE PLAYSTATION®2 IN SATIN SILVER FOR THE HOLIDAY SEASON

PlayStation®2 Satin Silver to Become Available as a Limited Time Offer

Tokyo, October 20, 2005 – Sony Computer Entertainment Japan (SCEJ), a division of Sony Computer Entertainment Inc. (SCEI) responsible for business operations in Japan, announced today that it would introduce a new Satin Silver color to the slim-line PlayStation®2 in Japan, on Wednesday, November 23rd 2005, at an open price.

Slim-line PlayStation 2 has been highly successful in the market since its launch in 2004, boosting demand from first-time buyers and existing PlayStation 2 owners renewing to the new model, and particularly with the introduction of a new standard Ceramic White color this spring, it has continued to gain stronger support from a wide range of users.

Satin Silver, a stylish color that excellently coordinates with other consumer electronics and audio-visual products, will be launched as the third color for the slim-line PlayStation 2 for a limited time. *Analog Controller DUALSHOCK®2* and *Vertical Stand* will come in the same color and will be sold together in one package. Users now have a choice from a lineup of three fashionable hardware colors.

Accompanying the PlayStation 2 hardware, a lineup of exciting new software titles, as well as PlayStation 2 the Best series, will be released towards the year-end/New Years peak selling season. More than 250 titles are planned to be launched this holiday season, including highly expected titles such as *NARUTO:Narutimate.Hero 3* by BANDAI CO.,LTD., *ONIMUSHA: DAWN OF DREAMS* by Capcom Co., Ltd., *TALES OF THE ABYSS* by NAMCO LIMITED, *Ratchet&Clank 4th* and *Rouge Galaxy* by Sony Computer Entertainment Inc., and *DIRGE of CERBERUS -FINAL FANTASY VII-* and

-more-

2-2-2-2 SCEJ Launches Slim-line PlayStation 2 in Satin Silver

KINGDOM HEARTS II by SQUARE ENIX CO., LTD.

As a separately sold accessory, *Analog Controller DUALSHOCK 2* and *Memory Card (8MB)(for PlayStation 2)* will also become available in Satin Silver (as a standard accessory color).

SCEJ will continue to expand PlayStation®, PlayStation 2 and PSP platforms and will create and develop a new world of computer entertainment for the broadband era through the fusion of game, music, movies, and broadcasting.

Product Outline

Product Name	PlayStation®2
Color	Satin Silver
Product Code	SCPH-75000 SSS
Included	PlayStation 2 console x 1 Analog Controller (DUALSHOCK®2) (Satin Silver) x 1 AV Cable (integrated audio/video) x 1 AC Adaptor (AC power cord included) x 1 Vertical Stand (Satin Silver) x 1
Release Date	November 23 rd , 2005 (Wednesday)
Recommended Retail Price	Open Price

*The Vertical Stand for the old model (SCPH-10040 and SCPH-10220) cannot be used with the new PlayStation 2 (SCPH-75000 SSS), due to difference in design.

Separately Sold Accessory

Product Name	Analog Controller DUALSHOCK®2
Product Code	SCPH-10010 SS
Color	Satin Silver
Release Date	November 23 rd , 2005 (Wednesday)
Recommended Retail Price	2,800 yen (2,940 yen tax inclusive)

Product Name	Memory Card (8MB)(for PlayStation®2)
Product Code	SCPH-10020 SS
Color	Satin Silver
Release Date	November 23 rd , 2005 (Wednesday)
Recommended Retail Price	2,800 yen (2,940 yen tax inclusive)

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About Sony Computer Entertainment Japan

Sony Computer Entertainment Japan, a division company of Sony Computer Entertainment Inc. based in Japan, distributes and markets the PlayStation® game console, the PlayStation®2 computer entertainment system and the PlayStation®Portable handheld entertainment system, and also develops, publishes, markets and distributes software, and manages the third party licensing program for these two platforms.

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