



**SONY COMPUTER ENTERTAINMENT JAPAN
LAUNCHES NEW PSP® (PLAYSTATION® PORTABLE) ACCESSORIES**
High-capacity Battery Pack and 1GB Memory Stick PRO Duo to Become Available

Tokyo, October 4, 2005 – Sony Computer Entertainment Japan (SCEJ), a division of Sony Computer Entertainment Inc. (SCEI) responsible for business operations in Japan, announced today that it would introduce a new *Battery Pack* and *Memory Stick PRO Duo™* (1GB) as additional accessories for PSP® (PlayStation® Portable), on Thursday, October 27th, 2005.

While retaining the same size as the current *Battery Pack* (PSP-110), the new *Battery Pack* (PSP-280) provides up to 20% increased capacity, supporting longer play time. Also, *Memory Stick PRO Duo* (1GB) will be sold as a new data saving device in addition to the existing *Memory Stick Duo™* (32MB). With 1GB of storage capacity offered at an attractive price, *Memory Stick PRO Duo* can be used to save game data for PSP, and is particularly useful to store large movie and music data, which was limited with 32MB *Memory Stick Duo*.

PSP is gaining stronger support from broad range of users, with cumulative shipments in Japan alone exceeding 2 million units as of today. With the introduction of these new accessories, SCEJ aims to expand the world of entertainment with game, music and movies in the mobile entertainment arena.

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Product Outline

Product Name	Battery Pack
Product Code	PSP-280
Recommended Retail Price	5,300 yen (5,565 yen tax inclusive)
Dimensions	Approximately 36mm (W) x 13mm (H) x 57mm (D)
Weight	Approximately 45g
Voltage/Capacity	DC 3.6V/2200mAh

Product Name	Memory Stick PRO Duo™ (1GB) *
Product Code	PSP-MP1G
Recommended Retail Price	9,500 yen (9,975 yen tax inclusive)
Dimensions	Approximately 20mm (W) x 1.6mm (H) x 31mm (D)
Mass	Approximately 2g
Capacity	1GB (user capacity approximately 940MB)
Supplied Accessory	Memory Stick Duo storage case (1)

*Compatible with copyright protection technology (MagicGate™).

About Sony Computer Entertainment Japan

Sony Computer Entertainment Japan, a division company of Sony Computer Entertainment Inc. based in Japan, distributes and markets the PlayStation® game console, the PlayStation®2 computer entertainment system and the PlayStation®Portable handheld entertainment system, and also develops, publishes, markets and distributes software, and manages the third party licensing program for these two platforms.

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