



**SONY COMPUTER ENTERTAINMENT LAUNCHES
D-TERMINAL AV CABLE WITH AUDIO PLUGS
FOR PLAYSTATION®2**

To Become Available on July 25th, 2002

Tokyo, June 24, 2002 – Sony Computer Entertainment Inc. (SCEI) announced today that it would launch D-terminal AV Cable with Audio Plugs for PlayStation®2 (D-terminal cable) on July 25th, 2002 for the suggested retail price of JPY 2,500 (excluding tax).

This D-terminal cable^(*) allows users to enjoy even sharper images than those given by using the existing AV cable (integrated Audio/Visual) and S VIDEO cable. It uses high-purity 99.98% OFC (Oxygen Free High Conductivity Copper) as wire rod, which enables transmission of high definition images. Also, all terminal interfaces adopt highly durable rustproof 24K gold plated plug with low contact resistance.

With PlayStation and PlayStation 2, Sony Computer Entertainment will create and develop a new world of computer entertainment for the broadband era through the fusion of game, music, movies, and broadcasting.

(*) This cable can be used on TV equipped with D-terminal input (D1-D5) compatible with output signals of PlayStation 2 and software used on PlayStation 2.

- more -

2-2-2-2 SCEI Launches D-terminal AV Cable with Audio Plugs for PlayStation 2

Product Name: D-terminal AV Cable with Audio Plugs
(for PlayStation®2)
SCPH-10330

Suggested Retail Price: JPY 2,500 (excluding tax)

Available: July 25th, 2002

About Sony Computer Entertainment Inc.

Recognized as the global leader and company responsible for the progression of consumer-based computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufactures, distributes and markets the PlayStation® game console and PlayStation®2 computer entertainment system. PlayStation has revolutionized home entertainment by introducing advanced 3D graphic processing, and PlayStation 2 further enhances the PlayStation legacy as the core of home networked entertainment. SCEI, along with its subsidiary divisions Sony Computer Entertainment America Inc., Sony Computer Entertainment Europe Ltd., and Sony Computer Entertainment Korea Inc. develops, publishes, markets and distributes software, and manages the third party licensing programs for these two platforms in the respective markets worldwide. Headquartered in Tokyo, Japan, Sony Computer Entertainment Inc. is an independent business unit of the Sony Group.

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